Call for partnership

Our organisation is seeking to establish new partnerships among universities and higher education institutions in Azerbaijan.

CIMA (Chartered Institute of Management Accountants) is the world’s largest and leading professional body of management accountants. It represents qualification that helps to develop the critical knowledge and skills that employers are looking for and be ready to work in any business – large or small, public or private, all around the world.

This year CIMA plans to launch in Azerbaijan a business case competition for students - CIMA Business Challenge Azerbaijan 2017. Our organisation has many years of successful experience of running business case competitions across the world and now would like to launch this competition in Baku!

 How will the CIMA Business Challenge benefit your university?

* Universities will be able to showcase their student’s knowledge in one of the most prestigious case study competitions
* If you become a partner (no charges involved) we will add logo of your university on all competition materials giving you extra publicity
* You will have a chance to establish partnership with the world’s biggest professional body of management accountants; and
* Your degree programmes may be accredited by CIMA, giving your students a head start in their future career
* You will be able to network with representatives of other participating institutions, as well as top employers, who will sponsor the competition
* CIMA Business Challenge can form part of an interactive classroom learning session giving students a flavor of real business world!

How will the CIMA Business Challenge benefit your students?

They will:

* Learn how to analyse and solve a real life business case study
* Enhance team building and presentation skills
* Boost their CVs and enhance career development
* Experience what it is like to study CIMA and be a chartered management accountant
* Connect with decision makers from top employers
* Network with like-minded and ambitious students from other universities
* Get the chance to represent their university in the final and win great prizes

We would like to partner up with your institution and run an amazing competition that will gather together most talented students and best educators from top universities, aiming to promote management accounting, employability and professional development among future graduates.

This May (24th-26th) our regional director for Eurasia, Vadim Bozhenik, will be visiting Baku. If you would like to find out more about CIMA Business Challenge, and how your university could benefit from partnership with CIMA, we would be glad to set up a meeting with you.    
  
We look forward to hearing from you!